ABSTRACT OF THE DISCLOSURE

A browse client uses a viewing percentage counter to count the extent to which the user has played back and displayed content video data distributed from a distribution server on a screen, and transmits the extent information to the distribution server. The distribution server keeps track of the received browse extent information in a database in association with the content and the user and also sends the browse extent information to a management client having a setting unit for user registration and a mail unit of preparing electronic mail and transmitting electronic mail to each user for providing management information. The browse client provides the user with a playback button for making it possible to play back the video data starting at the previous stop point using the counted extent information.